

Knowing Your Business

Advanced Software for Letting and Estate Agents



acquaint
CRM



Know...

...at a glance

See your business status on one screen. Appointments, key tasks, sales progression, legal requirements, tenancy actions are immediately clear and prioritised.

...you can

We install the software, migrate your existing data, integrate with your website and arrange training within the most challenging time frames. We convert your data from other software for a smooth upgrade and avoid disruption to your business. You could even be up and running within a day - no wonder so many start ups chose Acquaint!

...how

Using the familiar Windows desktop environment, you will soon know Acquaint as well as you know your market. Simple, user friendly and intuitive to use, the efficiency benefits are clear.

...who

Your contacts are your business. Acquaint allows you to track and manage these relationships effortlessly, leaving you more time to concentrate on meeting your targets.

...your properties

Create a database of properties and produce details in any format - upload to web portals, produce digital window displays, update social networking sites, generate newspaper adverts or window cards and update your own website.

...match making

Match properties to clients and clients to properties at the click of a mouse. Filter matches to meet your exact requirements and then contact the matches via text, email or post.

...sales and lettings

At home in the letting or estate environment, Acquaint streamlines your business allowing your negotiators to concentrate on getting properties sold or let.

...the web

One click uploading to over fifty property portals and integration with your own web site, or we can develop and host your web site for you, including the latest search engine optimisation techniques.

...to grow

Acquaint's flexible installation allows single user, branch and multiple branch configurations. From the largest national chain to the smallest start up, Acquaint is flexible enough to meet your needs and grow with you.

...the picture

Unlimited property images, floor plans, EPC charts, virtual tours - Acquaint manages them all for you.

...the money

Robust accounting functions takes the pain out of producing statements, invoicing and reconciliations, while management reports give you the financial tools you need to maximise returns, manage debt and look to the future.

...marketing

Using your own or the pre-loaded templates, you can text, email or post details of properties to clients, record who has received what and streamline all your back office administration. You can even use the latest social networking opportunities of Facebook and twitter.

...where time goes

Book your own and colleagues' appointments, coordinate office diaries, automate reminders - improve staff efficiency through clever scheduling and synchronise with MS Outlook.

...the score

Mine into the data you hold and use your new knowledge to spot opportunities, efficiencies and savings, through macros and customised reports.

...US

Help is just a call or click away. Our friendly support team can provide online and on site training, as well as help you get the most out of Acquaint.

...the future

We listen - Acquaint is developed with you in mind. New ideas, features and responding to customer feedback help you keep pace with changing market needs. New versions of Acquaint are provided free of charge to all our customers.

Get Acquainted...



Knowing your contacts lies at the heart of your business - vendors, landlords, applicants, buyers, solicitors and contractors. Acquaint is a contact based, totally integrated property software solution, which allows you to manage your relationships profitably. By integrating the property database and customer relationship management system, Acquaint improves the efficiency of your business and gives you room to grow.

Quick to install, simple to use, Acquaint streamlines your business. With over seven years of experience, we know the agency market inside out. Acquaint tracks and

records all your relationships, automating routine tasks and provides you with templates, checklists and reminders. It is tightly integrated with your website, portal uploading and other services such as floor plans.

Acquaint is a proven and robust solution already in use across the United Kingdom and Ireland. At its heart lies the latest Microsoft .NET technology, the familiar Windows environment means that Acquaint feels like an old friend. By managing your office, Acquaint frees you to manage your business.

“ Relationships matter in this business. Acquaint looks after the details of my contacts and lets me concentrate on getting properties sold.”

*Adam Draper, Branch Manager, David Doyle Estate Agents
Hemel Hempstead*

“ Staff who've joined us, say Acquaint is the easiest to use software they've seen, as it is intuitively designed.”

Laura Smith-Gilmour, Shepherd Gilmour Properties, Manchester

“ The after sales care has been superb and has allowed us to quickly integrate the software within our day to day business.”

Julian Walley, Director, Lesters Estate Agents, Wallingford



Knowing Acquaint...

Of course Acquaint manages your diary, property database, contacts, finance and marketing, but in addition to all the tools and features you would expect, Acquaint does so much more:

...your website

New instructions appear within seconds - Acquaint seamlessly integrates with your web presence. We can also design your website and now Google mapping tools lets your customers tour the area.



...properties

Acquaint makes keeping track of your properties effortless. Full details can be stored from general overviews, to the linking of pictures, floor plans and external documents with easy production of property brochures and web site uploads.



...social networking

Is Facebook bookmarked? Do you tweet? You can be sure your customers do. Acquaint helps you take advantage of the new business opportunities of social networking.



...portal uploading

Rightmove, FindaProperty, Zoopa - over fifty property portals updated at a click of the mouse. There's no re-keying of data, it's driven by Acquaint.

...marketing

Match applicants and properties with a single click and send individual or batch property details by email, post or text, using templates to save time. Acquaint drives your digital window displays using real time data, generates printed property particulars, display cards and all the other materials you need.



...reporting

From simple contact list and address labels, to potential buyers reports and property analysis, Acquaint's integrated reporting and data mining tools are exceptionally powerful, easy to use and lightning fast.



...finance

Crucial but time consuming, managing the accounting side of your agency is rarely a favourite task. Acquaint streamlines your financials, simplifying transaction processing, reconciliations and the production of invoices, statements and receipts.

Know the Advantages...

“Acquaint makes my business look good. The way it generates all my marketing materials consistently and quickly has helped me build a strong brand.”
Phil Bateman, Director, Greater London Properties, Soho, London

Cut errors, save time

With Acquaint you only have to enter contact or property details once – eliminating errors, saving time. One click uploads available properties to your website and over fifty major portals. Digital display and window cards are just as simple and it can interface with social networking sites, such as twitter and Facebook.

Drive your relationships

Templates for text, emails and post are stored on the system, just select the one that meets your needs. Every time you make contact, not only is it faster, but you can track it too. Acquaint puts you in the driving seat of your business relationships.

Improve customer service

By matching property and applicants quickly and accurately, delivering the details in the most efficient manner and always having up to the moment, accurate information at your finger tips, your levels of customer service can be second to none. You can update vendors and landlords effortlessly, letting them know of enquiries, activity and feedback. Sharing knowledge through a common system, means that every colleague can provide consistently high service, even if the prime contact is unavailable.

Increase efficiency

Using the shared diary, appointments and actions are scheduled, reminders set and follow ups logged. You can book meetings for colleagues within the office or at other branches, using the intuitive interface. And of course all actions are logged against property and contacts, so you can see at a glance what has happened and what needs to be done. Not only will you make the most of your time, but the short cuts offered by templates and report macros mean that more time can be spent developing your business.

Develop your business

From simple lists to sophisticated analytical reports, Acquaint lets you mine your data to find the answers you need. You can step your marketing up a gear, or identify new business opportunities. How you use the information is up to you, but knowledge is power.

Save costs

Cutting administration costs, saving staff time, improving efficiencies, helping you spot business opportunities - it all adds up to control and cost savings.

Why Get to Know Us?



“It is such a stressful time opening a new office and I am not sure what we would do without your exceptional service and expert knowledge. If you ever need a reference to new customers tell them to call us. Just brilliant!!”
Mr Justin Elvins MNAEA, Director, Fairfield Estate Agents Ltd, Watford
Multiple Branch Configuration

Responsive

Need to set up fast? No problem, we will meet your schedule. Need help? Got an idea? We listen to customers and provide updates and improvements free of charge.

There when you need us

Acquaint's simplicity to use belies its power. We can get you online within your deadline and the intuitive interface keeps training time to a minimum. When you need support, we are available - by phone or online. If you need training we can do it face-to-face or down the line - whatever suits your business and need.

Integrated

Every element of Acquaint works seamlessly with each other. The software is truly integrated with all the additional services we provide such as web site design and floor plans.

Sales and Lettings?

Why invest time and money into software packages which don't work together? One simple solution from Acquaint streamlines your sales, lettings and customer relationship management.

Cost effective

Acquaint is the cost effective way to have all the functionality and support you need. Its flexibility means it will grow with your business.



Let Us Introduce You

Once you have seen the possibilities, you will know there is a better way to manage your business.

Arrange an on-line demonstration to see how Acquaint can help you know.

Call or email today to arrange your free online demonstration...



Published by

Bright Logic

Hilliard House
Lester Way
Wallingford
OX10 9TA
United Kingdom

Tel: 01491 824800
Fax: 0870 7626276
Email: info@acquaintcrm.co.uk
Web: www.acquaintcrm.co.uk